



The Colour Society International Seminar 2010

Innovation: The Key To Sustainable Growth

4-6 June 2010, Hotel Fariyas, Lonavala



TECHNICAL SESSION - I

Lecture - III

Future Ready

Dana Morgan

Mahindra & Mahindra Ltd.



Current Position: Senior General Manager Paint COE & Head of Chakan Paint Facility, Mahindra & Mahindra LTD

Educational: Bachelor of Electrical Engineering from General Motors Institute in Flint Michigan (USA)

Background: Master Degree of Manufacturing Management, Kettering University, Flint Michigan (USA)

Biographical Background

Dana has over 37 years of automotive experience in manufacturing, product engineering and related fields with a primary concentration in automotive coatings. Dana's career began in Moraine Ohio with General Motors and progressed through a variety of plant and staff assignments in a number of locations throughout the United States. He concluded his tenure with General Motors in a staff assignment establishing technical direction for General Motors global paint operations. This assignment took him to Talegaon where he lead the launch activity of General Motor's newest Indian Assembly Paint Shop. Upon his departure from GM, he accepted a VP assignment with an auto supplier making complex weldments and stampings. He couldn't stay away from paint and was fascinated with the vast and complex undertakings of Mahindra at Chakan. Today he is enjoying the launch of two new paint shops that have already established new benchmarks for sustainability and innovation in the Industry.