



The Colour Society International Seminar 2010

Innovation: The Key To Sustainable Growth

4-6 June 2010, Hotel Fariyas, Lonavala



TECHNICAL SESSION - I

Lecture - I

Innovation of Business success

Soren Malekar

Director Supply Chain, Castrol India



Soren Malekar, B.E.(Mechanical), Sardar Patel College of Engineering, Mumbai University, MMS (Operations), Narsee Monjee Institute of Management Studies, Mumbai University is currently the Director - Supply Chain, Castrol India Ltd

He has been with Castrol India Limited since March 2007. Joined as VP- Supply Chain and moved on to the board of directors of the company in May 2008.

Previous to Castrol India Limited, he worked with Asian Paints Limited, India's leading paint company for 16 years in various senior roles after joining the company from campus in 1991.

As an Executive Director on the board of Castrol India Limited, responsible for leading on BP values and leadership behaviours, ensuring ethical standards are maintained and contributing to good corporate governance practices, developing and enhancing the competitive business position of Castrol as India's leading lubes company

Developing the strategy for the Castrol Supply Chain in line with the business strategy, optimising operations to ensure competitive service, focusing on lowest delivered cost and developing people for SC capability. Lead on safety - no compromises on HSSE strategy, implementing and improving BP Safety Standards.